

## FORMAR

Vocational training on Sustainable Buildings Maintenance and Refurbishment

Grant Agreement Number: 2013 – 4137 / 001 - 001

### W.P.10

#### Dissemination activities

2013/10/01 to 2015/03/30



ANGLET/PAU-LONS - Région Aquitaine  
Les COMPAGNONS  
du TOUR de FRANCE



## 1. Articles and postings: (websites, blogs, newspapers, journals, books etc.)

No.	Type and medium	Target group	Date	Comments (effects, observations, problems etc.)	Who?
1	<p>On-line bulletin: Communication about the approval of the European projects (Formar included)</p> <p><a href="http://www.fundacionlaboral.org/noticia/fundacion/la-fundacion-laboral-consigue-la-adjudicacion-de-ocho-nuevos-proyectos-europeos-siete-de-ellos-son-programas-leonardo-da-vinci">http://www.fundacionlaboral.org/noticia/fundacion/la-fundacion-laboral-consigue-la-adjudicacion-de-ocho-nuevos-proyectos-europeos-siete-de-ellos-son-programas-leonardo-da-vinci</a></p>	<p>Entrepreneurs, trainers and trainees in construction sector</p>	<p>September 2013</p>	<p>The bulletin is sent to 67.000 persons</p>	<p>FLC</p>
2	<p>Information on LNEG Website</p> <p><a href="http://www.lneg.pt/divulgacao/noticias-institucionais/259">http://www.lneg.pt/divulgacao/noticias-institucionais/259</a></p>	<p>People following LNEG activities (students, entrepreneur, ...)</p>	<p>November 2013</p>		<p>LNEG</p>
3	<p>Institutional Newsletter</p>	<ul style="list-style-type: none"> <li>• Central administration</li> <li>• Local administration</li> <li>• Schools</li> <li>• State research facilities</li> <li>Companies</li> </ul>	<p>November 2013</p>		<p>LNEG</p>

No.	Type and medium	Target group	Date	Comments (effects, observations, problems etc.)	Who?
4	<p>Microsite about the project Spanish-English</p> <p><a href="http://www.fundacionlaboral.org/formacion/internacional/herramientas/proyecto/formar">http://www.fundacionlaboral.org/formacion/internacional/herramientas/proyecto/formar</a></p>	<p>Entrepreneurs, trainers and trainees in construction sector</p>	<p>December 2013</p>	<p>FLC has created a microwebsite (will be available until the end of the project) as an international project within the Training section of its main website. There is a complete explanation of what the Project is about. The text is available in English and in Spanish for more number of people to be understandable. This specific space has the advantage that it can be complemented as the project progresses with the results that are achieved. During the year 2014, these are the number of visitors: 20.960 visits to the Training Section. 422 visits to the International Project section of Training Section</p>	<p>FLC</p>
5	<p>Card project in the CIRCE Foundation website:</p> <p><a href="http://www.fcirce.es/web/data/project.aspx?source=allprojects&amp;id=74819">http://www.fcirce.es/web/data/project.aspx?source=allprojects&amp;id=74819</a></p>	<p>All people</p>	<p>25/march/2014</p>		<p>CIRCE FUNDATION</p>

No.	Type and medium	Target group	Date	Comments (effects, observations, problems etc.)	Who?
6	Dissemination in the Enerbuilca Thematic Network <a href="http://www.enerbuilca-sudoe.eu/">http://www.enerbuilca-sudoe.eu/</a>	All logged people	27/march/2014		CIRCE FUNDATION
7	Website of online magazine: <a href="http://www.ecoconstruccion.net/es/">http://www.ecoconstruccion.net/es/</a>	All people (Is a technical magazine)	April 2014		CIRCE FUNDATION
8	Online newspaper: <a href="http://www.eleconomista.es">www.eleconomista.es</a>	All people	02/April/2014		CIRCE FUNDATION
9	Online newspaper: <a href="http://www.elperiodicodearagon.com/">http://www.elperiodicodearagon.com/</a>	All people	01/April/2014		CIRCE FUNDATION
10	Online Newspaper: <a href="http://www.finanzas.com">www.finanzas.com</a>	All people	01/April/2014		CIRCE FUNDATION
11	Website on magazine FuturENERGY: <a href="http://futureenergyweb.es/">http://futureenergyweb.es/</a>	All People	01/April/2014		CIRCE FUNDATION
12	Newsletter of University of Zaragoza	Students, teachers, and research	01/April/2014		CIRCE FUNDATION
13	Online newspaper: <a href="http://www.elperiodicodearagon.com/">http://www.elperiodicodearagon.com/</a>	All people	02/April/2014		CIRCE FUNDATION
14	Twitter of Spanish newspaper: "El periódico de Aragón"	All people	02/April/2014		CIRCE FUNDATION
15	EnergyNews: <a href="http://www.energynews.es/">http://www.energynews.es/</a>	All people	07/April/2014		CIRCE FUNDATION
16	Energy efficiency and rehabilitation Portal <a href="http://www.prefieres.es">www.prefieres.es</a>	All people	16/April/2014		CIRCE FUNDATION

No.	Type and medium	Target group	Date	Comments (effects, observations, problems etc.)	Who?
17	<p><b>On-line bulletin:</b></p> <p>Communication about the Dissemination Workshop where the project FORMAR activities done so far were presented by FLC and CIRCE to stakeholders.</p> <p><a href="http://www.fundacionlaboral.org/noticia/fundacion/la-fundacion-trabaja-en-el-proyecto-formar-para-desarrollar-materiales-formativos-relacionados-con-la-sostenibilidad-en-la-rehabilitacion">http://www.fundacionlaboral.org/noticia/fundacion/la-fundacion-trabaja-en-el-proyecto-formar-para-desarrollar-materiales-formativos-relacionados-con-la-sostenibilidad-en-la-rehabilitacion</a></p>	Entrepreneurs, trainers and trainees in construction sector	05/June/2014	The bulletin is sent to 67.000 persons.	FLC
18	Articles in the Nobatek Website (actualités)	People following the Nobatek activities (clients, building owners, architects, building trainers...)	17/July/2014	<a href="http://www.nobatek.com/">http://www.nobatek.com/</a>	NBK
19	Article in the municipality facebook page: <a href="https://www.facebook.com/cmaqueda/photos/a.10150170404934098.317255.224748844097/10152570447844098/?type=1&amp;theater">https://www.facebook.com/cmaqueda/photos/a.10150170404934098.317255.224748844097/10152570447844098/?type=1&amp;theater</a>	Internal and external stakeholders of Agueda municipality.	11/August/2014		CMA
20	Article in the municipality website: <a href="http://www.cm-agueda.pt/frontoffice/pages/48?news_id=617#.U_HISLxdXv4">http://www.cm-agueda.pt/frontoffice/pages/48?news_id=617#.U_HISLxdXv4</a>	Internal and external stakeholders of Agueda municipality.	17/August/2014		CMA
21	Newsletter	Nobatek own contacts (university, clients, institution, ...)	25/September/2014		NBK
22	Information in institution Website ( <a href="http://anglet.compagnonsdutourdefrance.org/">http://anglet.compagnonsdutourdefrance.org/</a> )	All people	All time		FCMB

No.	Type and medium	Target group	Date	Comments (effects, observations, problems etc.)	Who?
23	Information in institution Website <a href="http://construcaosustentavel.pt/index.php?category/noticias-recientes-blog">http://construcaosustentavel.pt/index.php?category/noticias-recientes-blog</a>	All people	All time		Bluecity
24	Information in institution website: <a href="http://www.fcirce.es/web/data/project.aspx?source=allprojects&amp;id=74819">http://www.fcirce.es/web/data/project.aspx?source=allprojects&amp;id=74819</a>	All people	All time		CIRCE FOUNDATION
25	Information in institution website: <a href="http://www.cenfic.pt">www.cenfic.pt</a>	Businesses and entrepreneurs in the construction sector, technicians, unemployed, parents and all those seeking vocational training	2015/March/20	Project description with the link for the website of FORMAR	CENFIC
26	Article in national daily newspaper "El Mundo" <a href="http://www.elmundo.es/economia/2015/03/13/5503097e22601dee258b456b.html">http://www.elmundo.es/economia/2015/03/13/5503097e22601dee258b456b.html</a>	All people	13/March/2015	The newspaper in its printed version has an average national sales of 229.741 and in its digital version 28.731.	FLC
27	Seminar dissemination: Article in FLC newsletter	All people	12/March/2015	The channel has 421 subscribers	FLC
28	Seminar dissemination: FLC Channel YouTube	All people	12/March/2015	FLC has 3.301 likes	FLC
29	Seminar dissemination: FLC Facebook	All people	12/March/2015	FLC has 7.297 followers	FLC
30	Seminar dissemination: FLC twitter	All people	11/March/2015		FLC

Note: send to coordinator a copy of each article and posting with this table, when requested.

## 2. Distribution of information

No.	Type of activity	Target groups	Target (institutions)	Target (persons)	Date	Comments (effects, observations, problems etc.)	Who?
1	Distribution of FORMAR Flyer in several Conferences	<ul style="list-style-type: none"> <li>• Building technician association</li> <li>• Expert of urban development and building construction from France, Spain and Portugal.</li> <li>• Students and construction professionals</li> </ul>	3-5	84	04/December/2013 17/January/2014, 20/February/2014 19/march/2014.		CIRCE FOUNDATION
2	Information table of Circe Fundation headquarters	<ul style="list-style-type: none"> <li>• Expert on energy renewable and researcher of CIRCE foundation.</li> <li>• University</li> <li>• Professor.</li> <li>• Students.</li> <li>• Professionals of construction.</li> </ul>	Several	Several	All year		CIRCE FOUNDATION
3	Flyer uploaded to the microsite inside FLC website.	Entrepreneurs, trainers and trainees in construction sector			March 2014	In Spanish	FLC
4	Flyer (AQUIBAT Event)	Building workers	1000	1500	21/march/14		NBK

No.	Type of activity	Target groups	Target (institutions)	Target (persons)	Date	Comments (effects, observations, problems etc.)	Who?
5	Flyer (DEBATEK Event)	Persons participating at Debatek events	150	150	10/April/2014 10/May/2014 10/June/2014 10/September/2014		NBK
6	Flyer (General assembly of Nobatek)	Nobatek clients during general assembly	190	250	20/June/2014		NBK
7	FORMAR flyer (Portuguese version)	Local elected representatives and technicians of Aveiro Region and its 11 municipalities; Persons from the Aveiro University	13	60	03/October/2014	The flyer was distributed during the seminar "The Sustainability of Construction" promoted by the Regional Agency for Sustainability and Competitiveness of the Aveiro Region (Agência para a Sustentabilidade e a Competitividade da Região de Aveiro).	CMA
8	Project information through Mailing list	<ul style="list-style-type: none"> <li>• Central administration</li> <li>• Local administration</li> <li>• Schools</li> <li>• State research facilities</li> <li>• Companies</li> </ul>		2.471	02/October/2014		LNEG



No.	Type of activity	Target groups	Target (institutions)	Target (persons)	Date	Comments (effects, observations, problems etc.)	Who?
9	FORMAR flyer (Portuguese version)	Managers and training responsables		27	2015/February/06 and 2015/February/07	Flyer distributed during the meeting of RE.FORM.E network	CENFIC

Note: send to coordinator a copy with this table, when requested.

### 3. Project presentations

No.	Type of presentation	Target groups	Target (institutions)	Target (persons)	Date	Comments (effects, observations , problems etc.)	Who?
1	Capitalization Conference to collect good practices in sustainable building and urbanism (URBILCA project)	Experts of urban development and building construction from France, Spain and Portugal	1 Territorial Cooperation Program of the European Space Southwest (SUDOE)	10	04/December/2013		CIRCE FUNDATION
2	Training course for employed and unemployed persons funded by the Work National Institute of Aragon	Students and construction professionals	Students	24	17/January/2014		CIRCE FUNDATION
3	Conference at Building technician association.	Building technician association Colegio Oficial de Arquitectos Técnicos de Zaragoza (Architects)	1	40	20/February/2014		CIRCE FUNDATION

No.	Type of presentation	Target groups	Target (institutions)	Target (persons)	Date	Comments (effects, observations , problems etc.)	Who?
4	General presentation of the project	Regional managers of FLC		17 regional managers	February 2014	An organizational meeting took place in February in the Head Offices of FLC. Among other topics, the Director of Training Area explained to the seventeen regional managers of the FLC the main core of FORMAR, its progression, next steps as well as the expected outcomes and results.	FLC
5	Training course for employed and unemployed persons funded by the Aragón Employment Institute (INAEM)	Students and construction professionals	Students	24	19/march/2014		CIRCE FUNDATION

No.	Type of presentation	Target groups	Target (institutions)	Target (persons)	Date	Comments (effects, observations , problems etc.)	Who?
6	Conference (3 slides presentation) at AQUIBAT event (Bordeaux)	Building workers, architects		300	21/march/14		NBK
7	Training course for employed and unemployed persons funded by the Aragón Employment Institute (INAEM)	Students and construction professionals	Students	16	16/may/2014		CIRCE FUNDATION
8	Presentation about CIRCE projects at the headquarters of the Association of industrial engineers of Aragon within the framework of the celebration of the 10th anniversary of Foundation of the hydrogen.	Technicians, engineers mostly related to energy efficiency in building.	Association of Industrial engineers of Aragon.	30	09/June/2014		CIRCE FUNDATION
9	Conference (3 slides presentation) at general assembly of Nobatek	Nobatek Clients		250	20/June/2014		NBK
10	Ecomaterials course	Building technicians	Laboral fundation zaragoza + circe fundation	10	21/October/2014		CIRCE FUNDATION
11	Training course for University Students (UNIVERSA COURSES- Energy Efficiency Buildings)	Students and construction professionals	Students of university of Zaragoza	16	24/October/2014		CIRCE FUNDATION

No.	Type of presentation	Target groups	Target (institutions)	Target (persons)	Date	Comments (effects, observations , problems etc.)	Who?
12	Lecture "O desafio de formar profissionais em sustentabilidade no sector da construção – Projeto FORMAR"	LNEG Researchers and technicians	LNEG	20	12/November/2014		LNEG
13	FLC dissemination conference	regional Training Managers of FLC	FLC		14/January/2015		FLC
14	FORMAR Project presentation in a meeting of RE.FORM.E network <a href="http://www.reforme.org">www.reforme.org</a>	Managers and training responsible	European professional training organizations of building sector. CCCA-BTP FORMEDIL BZB BYN Formation PME FLC	27	2015/February/06 and 2015/February/07	The aim of RE.FORM.E network is to favour the professionalization of young people, professionals and trainers, mainly in the field of the restoration of architectural patrimony and new construction.	CIRCE FOUNDATION
15	Stakeholders online-meeting	Stakeholders	Foundation circe	4	09/February/2015		CIRCE
16	3 slides presentation at Built2Spec project kick off:	Nobatek Clients			10/February/2015		Nobatek
17	Inaem class	Students	Foundation circe	16	12/February/2015		CIRCE

<b>No.</b>	<b>Type of presentation</b>	<b>Target groups</b>	<b>Target (institutions)</b>	<b>Target (persons)</b>	<b>Date</b>	<b>Comments (effects, observations , problems etc.)</b>	<b>Who?</b>
18	FLC meeting	Stakeholders	FLC Madrid	-	11/march/2015		CIRCE FOUNDATION
19	Dissemination Seminar	Stakeholders		-	11/03/2015		FLC
20	3 slides presentation at Levito program presentation	Nobatek Clients			26/March/2015		Nobatek

Note: send to coordinator a copy of project presentation with this table, when requested.

## 4. Other activities

No	Type of activity	Target groups	Target (institutions)	Target (persons)	Date	Comments (effects, observations, problems etc.)	Who?
1	Internal Formation Professors	Experts of renewable energies and researchers of CIRCE foundation. University	CIRCE Foundation and University of Zaragoza	200	18 and 25 of march 2014		CIRCE FUNDATION
2	Diffusion on Radio: "Cadena SER-Zaragoza" "Hoy por hoy program"	All population	All people	All people	19/April/2014	In radio program explain the FORMAR project about 2 minutes.	CIRCE FUNDATION
3	<p><b>Open Workshop:</b> Half day event.</p> <ul style="list-style-type: none"> <li>▪ <b>Project presentation:</b></li> <li>- Presentation of activities done so far by FLC and CIRCE.</li> <li>▪ <b>Exchange of views:</b></li> <li>- Project Partners and Stakeholders' comments and recommendations.</li> <li>▪ <b>Closing remarks.</b></li> </ul>	<ul style="list-style-type: none"> <li>- Government / Public Administration.</li> <li>- Trainer centers.</li> <li>- Workshop Schools for building.</li> <li>- Universities.</li> <li>- Trainers.</li> <li>- Professionals/ Architects.</li> <li>- Trade Unions.</li> <li>- Business Organizations.</li> <li>- Construction Companies.</li> <li>- Suppliers.</li> </ul>			28/May/2014		FLC and CIRCE FUNDATION

No	Type of activity	Target groups	Target (institutions)	Target (persons)	Date	Comments (effects, observations, problems etc.)	Who?
4	<b>Open Workshop:</b> Half day event. ▪ <b>Project presentation</b> ▪ <b>Exchange of views</b> ▪ <b>Closing remarks.</b>	<ul style="list-style-type: none"> <li>- Government / Public Administration.</li> <li>- Trainer centers.</li> <li>- Workshop Schools for building.</li> <li>- Trainers.</li> <li>- Professionals/ Architects.</li> <li>- Business Organizations.</li> </ul>			5/December/2014		Nobatek and FCMB

Note: send to coordinator a copy with this table, when requested.